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TEKKEON'S UNIQUE BATTERY CASE POWERS IPHONE 4 WITH EXCHANGEABLE BATTERY MODULE

Tekkeon Unveils myPower™ for iPhone® 4, Rechargeable Battery Case with eSwap™ Replaceable Battery Module

Tustin, CA—November 2, 2010—Leveraging its battery expertise, Tekkeon today unveils its ultra slim rechargeable battery case for iPhone® 4, designed with Tekkeon's unique *eSwap™* technology that delivers virtually endless power. myPower™ for iPhone 4 includes a swappable battery pack that can be exchanged on the go to let users talk, rock, view, share, and stay connected longer. This tiny, sleek battery case not only provides extra power on the go, it protects iPhone 4 from everyday wear and tear and acts as a dock for automatic syncing via a high-speed micro USB 2.0 interface.

Several innovative features distinguish myPower for iPhone 4:

Swappable Battery Module

myPower for iPhone 4 features Tekkeon's new innovative *eSwap™* technology, in which the battery is housed in a separate module that can be exchanged with a fresh battery module while on the go. This enables users to carry extra, fully-charged battery packs, making its additional hours virtually limitless. The battery case comes with the *Ultra Slim* 1200 mAh battery pack, with extra battery packs—both the *Ultra Slim* battery pack and the *Ultra Power* 2200 mAh battery pack—available as optional modules.

Preserves iPhone 4 Battery

Equipped with a replaceable efficient lithium polymer battery pack, myPower for iPhone 4 preserves the iPhone battery by bypassing the battery and directly powering (rather than charging) iPhone 4. When plugged into a USB power adapter or computer USB port, myPower for iPhone 4 will simultaneously charge the connected iPhone 4 battery.

Highly Efficient Design Provides Maximum Power

Designed with intelligent circuitry, myPower for iPhone 4 provides an unheard of 95% efficiency which means the condensed lithium polymer battery provides maximum power output without adding substantial weight or size to iPhone 4. Inherent with this advanced battery technology are all the key battery safety features, including built-in protection from over current, overcharging, over discharging, overheating, and short circuiting.

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myPower for iPhone 4, depending on the battery module, almost doubles or more than doubles the iPhone 4 battery:

	Ultra Slim Battery Module (1200 mAh)	Ultra Power Battery Module (2200 mAh)
Talk Time	Up to 5 hours on 3G Up to 10 hours on 2G	Up to 9 hours on 3G Up to 18 hours on 2G
Internet Use	Up to 4.2 hours on 3G Up to 7 hours on Wi-Fi	Up to 7.5 hours on 3G Up to 12.5 hours on Wi-Fi
Video Playback	Up to 7 hours	Up to 12.5 hours
Audio Playback	Up to 28 hours	Up to 50 hours

Hours shown are approximate and will vary depending on actual usage.

Increases Comfort

With a sleek contour that softens the iPhone 4 edges, and a slip-proof, soft touch finish, myPower for iPhone 4 makes iPhone 4 more comfortable to hold.

Minimal Footprint

At only 1.84 oz (51.5 g) and with a minimalist design that elegantly wraps iPhone 4, myPower for iPhone 4 is almost undetectable.

Protection from Wear and Tear

myPower for iPhone 4 doubles as a protective case; its hard shell interior and raised edges, along with the included myGuard protectors for the front and back of iPhone 4, provide a high level of protection to iPhone 4. Because it encloses the side and back of iPhone 4, the battery case enhances iPhone 4 reception by acting as a bumper.

“With our long history of providing innovative battery products that fully support the mobile lifestyle, Tekkeon is excited to take our battery products to the next level with our innovative *eSwap* technology,” says Jerry Yang, president of Tekkeon. “Because iPhone users can swap battery packs on the go, myPower for iPhone 4 ensures that users can literally never be without power.”

myPower for iPhone 4 features easy access to all iPhone 4 features, including the camera and flash. The battery case includes an on/off switch to conserve power when the battery is not needed and a bright, dual-color capacity indicator that shows remaining power at a glance.

myPower for iPhone 4 comes in three fun colors: Soft Touch Black, Soft Touch Red, and Soft Touch White. The suggested retail prices for myPower for iPhone 4 and the optional spare batteries are:

myPower for iPhone	\$79.95
Ultra Slim battery	\$39.95
Ultra Power Battery Module	\$49.95

myPower for iPhone 4 and the optional batteries each come with a one-year warranty.

Certified by Apple Inc. as “Made for iPhone”, myPower for iPhone 4 is available in limited quantities on the Tekkeon web site at www.tekkeon.com, and will be rolled out to authorized retailers in November.

About Tekkeon, Inc.

Tekkeon's designs and manufactures innovative accessories that enable its customers to take full advantage of today's high tech world. The company's flagship portable universal batteries significantly extend the operation of numerous products, from everyday devices like laptops, mobile entertainment, and mobile phones to professional equipment for photographers and outdoor adventure.

Tekkeon, Inc. is a privately held company with headquarters in Tustin, California, and ISO-certified factories in China and Taiwan.

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